

European Entrepreneurs Campus - Transfer, configuration and development of multidisciplinary model for promoting entrepreneurship in VET and higher education



Project funded by European Commission LLP Programme – Leonardo Da Vinci – TOI – 2012-1-IT1-LEO05-02794 – CUP G12F12000080006

Training for entrepreneurship has gained a high level of priority at European level

The importance of entrepreneurship as one of the basic skills to be provided through life-long learning is today widely recognized

Encouraging the enterprise spirit is a key element to create jobs and improving competitiveness and economic growth throughout Europe



The Lisbon European Council and the European Charter for Small Businesses have stressed this point. **The important role of education in promoting more entrepreneurial attitudes and behaviors is now widely recognized.** The Recommendation of the European Parliament and the Council of 18 December 2006 on Key Competences for Lifelong Learning identifies the “sense of initiative and entrepreneurship” as one of eight key competences that should be put across at all stages of education and training.

The aim of European Entrepreneurs Campus is to meet the challenges raised in the reports of the Expert Groups on Entrepreneurship, and others gaps detected by the partners.

It will be achieved **transferring and adapting innovative practices developed by IDEA** (South Denmark University). The overall objective of the project is to lay the foundations for a multidisciplinary model to promote entrepreneurship in VET and higher education.

<http://www.eec-project.eu>

To achieve this aim, the specific objectives are:

- To transfer the IDEA activities based on PPBL Methodology and adapting them to VET needs.
- To transfer didactical material and tools for trainers and adapting them for VET teachers training.
- To support participants in training activities in the use of experience-based teaching methods.
- To set up a working group to develop contents, tools and activities that improve the quality in entrepreneurship training, like key competence en VET system.
- To involve business people in entrepreneurship training, especially of small and micro enterprises.
- To provide indicators to evaluate results and impact of training activities.

European Entrepreneurs Campus would effectively try to meet commons challenges in EU. The project will try to promote a network for entrepreneurship training in 5 European countries:

- Using a common and innovative pedagogical model for entrepreneurship training and teachers training.
- Using a common scientific model to evaluate the measures and activities undertaken.
- Developing indicators and collecting quantitative data in this field.
- Involving institutional bodies, business people, universities and VET organization.
- Working to spread and to improve the model at European level.